

## **ABSTRACT**

A Deo, Yohanes. 2018. *Character Design Motion Comic adaptation of the story of Cirebon Panji Mask Dance. Visual Communication Design Courses. Creative Industries Faculty Telkom University.*

*Cirebon city has one traditional dance uniqueness i.e. mask dance. Cirebon mask dance is actually quite well known among the community of Cirebon, but now this community of Cirebon in particular among children and youth less to participate and interested in conserving the art of mask dance especially Panji Mask Dance. This would be bad in the future, the lack of a successor in this dance continued making the absence of a successor in this mask dance. Mask dance needs forwarded and preserved as a legacy. As in the Sekar Pandan Studio in Cirebon City, mask dance began to be less desirable, students of the Sekar Pandan Studio especially in mask dance increasingly diminished in number each year. Now the technology is developing very rapidly, information can be easily obtained. The approach through the new media can do, motion comic can be one of the media to attract attention. Where the later motion comic can arouse a sense of keen to participate in forward, preserve the mask dance among children up to teenagers in the Cirebon city. In a motion comic, a character design is needed in order to convey a message or information about the story of Panji Mask Dance. The method used is qualitative with data collection techniques in participant observation and unstructured interviews. From the data obtained, analysis is done with the approach of case studies to find out the situation in the studio and the surrounding community with Cirebon mask dance itself.*

*Keywords: Character Design, Cirebon Mask Dance, Motion Comic, Panji Mask Dance*