

ABSTRACT

DESIGNING STORYBOARD OF 'PARKOUR BANDUNG' THE ANIMATION TO INTRODUCE THE POSITIVE ASPECT OF PARKOUR FOR JUVENILE

Parkour is a quite extreme sports that often considered as dangerous. However, Parkour actually have a bunch of positive benefits that could be achieved if one commit to the discipline. Those benefit can be enhancement in physical, or an upgrade in psychical and mentality. From those Parkour discipline, I want to take up the theme to become a work of Animated 2D short movie. The development of parkour animations will use a qualitative method which looking for descriptive data, proposing questions and procedures, collecting a specific data from participants. The generated data will be used to support the development process of designing a communicative and efficient Storyboard. Communicative so the storyboard could deliver the message to its viewer, and efficient so the storyboard could be used by all of the production team to work on the overall project from scratch to finish.