

ABSTRACT

Fadhlih, Ramadhani Rahman. 2018. Direct of Photography Documentary Film about Woman Bobotoh. Final Project. Visual Communication Design Department. Faculty of Creative Industries. Telkom University.

Supporters have an important role in the progress of a football team. Among the diversity of supporters there are also women supporters. Similarly, in supporters of Persib Bandung. There are also woman bobotoh. Their presence is often underestimated by male bobotoh. Considered only sweetener tribune. Whereas woman bobotoh have a distinctive role that is different from the male supporters. The theory used is the supporter's theory of Nugroho. In addition the theory of Direct of Photography from Pratista. This design uses qualitative research methods with an ethnographic approach. Data collection methods consist of observations to observe behavior of supporters either directly go to watch the game, or without following the game. Then interviews to find out the views of woman bobotoh. Then collect both written and visual documents to complete the data. And the last study of literature to get the theory related to the object. Woman bobotoh have their own roles and ways of supporting Persib. They continue to uphold their status as women and it is proper for men to respect each other. This design will be made into the information media in the form of documentary film. Through this designing what women want bobotoh can be conveyed and accepted by the community especially the supporters without leaving their status as women how their effort and how they support his beloved team.

Keywords: Bobotoh, Woman, Respect, Documentary Film, Observation.