ABSTRACT

Storyboard Design In Two-Dimensional Animation Movie About Hiperealitas Social Media On Teens

In an animated film, a storyboard is always needed to visualize a script. With the storyboard can facilitate the animator, artist layout, background artist and editor to create a good two-dimensional animation. For the storyboard presentation in the two-dimensional animated film that raised about this hypereality, the research was conducted by qualitative method with phenomenology approach. Where do interviews with psychologists and people closest to people with hyperealitas. And the researchers conducted a direct observation on the patient hiperealitas. Until generated data on the hypereality, that is a lot of teenagers who create a new image of him that is much different from the existing reality. This can happen because of various factors that adversely affect the psychological condition of adolescents. Given the phenomenon of Hiperealitas, the storyboard in twodimensional animation about hyperelitas is designed to provide information about the hypereality of adolescents. Information about what causes up to the impact that can occur on someone who has hypereality. And is expected to reduce the occurrence of public lies and fraud that often occurs on social media Instagram done by adolescents.