

ABSTRACT

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Bandung city is one of big cities in West Java Province, Indonesia. Bandung is known for its beautiful city. Therefore, it is called 'Paris Van Java'. Bandung city has beautiful view of mountainous scenery, cool air, buildings with a good architecture, and a good city infrastructure according to technology advancement. Ridwan Kamil as the mayor of Bandung, in managing the city, requires people to think creatively in maintaining the surrounding environment. Environmental conditions are very influential on the formation of teen personality. Young people who will continue the next generation are challenged to improve and maintain the current unorganized environmental conditions. Teenage is a phase where it is rapidly affected by environmental conditions. Therefore, teenagers should be able to choose what is good and bad for themselves, especially teenagers with introvert personality that rarely even don't like to socialize with the social environment. But nowadays, there are many advanced information and communication technologies which can interact with others and get information easily in cyberspace, such as Instagram social media. Even so, we still have to be able to distinguish good and bad. Therefore, we created a medium in the form of 2D animated short films to provide information about the differences between the real world and the virtual world.

Keywords: Bandung, Environment, Introvert Personality