ABSTRACT

Traffic and Road Transport is a unified system consisting of Traffic, Road Transport, Traffic and Road Transport Network, Traffic Infrastructure and Road Transport, Vehicles, Drivers, Road users, and management. The increasing number of vehicles making the highway more crowded and crowded, many also cause traffic accidents due to breaking the rules. The perpetrators of the violations are mostly motorists and judging by the age of the average offender is the age of adolescence. 2D animation is an interesting media to be a means of delivering information to the public. 2D animated short film is a means of one of the right media to invite people to order traffic. In the making of 2D animation one important element that is character. The characters in an animation can attract the interest and attention of the audience.

Keywords: Character, 2d Animation, Traffic