

ABSTRACT

Toxoplasmosis is a disease caused by a parasite called T. gondii. This disease can cause abortion, physical disability, mental disorder, and blindness to the baby born. The main cause of this disease comes from raw foods and its improper processing. This disease can be transmitted to humans who have a low immune system in their body, one of which is pregnant women. Each year, there are 54,000 Toxoplasmosis-infected pregnancies in Indonesia. However Toxoplasmosis transmission can be prevented through the principle of Hygiene and Food Sanitation. Hygiene and Food Sanitation is a procedure to control the factors of food, people, places and equipment that can cause health problems and food poisoning. In the city of Bandung itself, many pregnant women who do not know how to prevent Toxoplasmosis using this principle. With this campaign, i hope that pregnant women in Bandung can prevent Toxoplasmosis by herself.

Keywords: Campaign, Toxoplasmosis, Pregnant, Hygiene and Food Sanitation