ABSTRACT

Alifa, Dyta. 2018. Design of Character in Short 2D Animation among Adolescence Depression. Final Task. Visual Communication Design Program Studies. School of Creative Industries, Telkom University. Bandung.

Adolescence is a transition phase from childhood to adulthood. In this phase, they are usually very susceptible to disease, incluiding depression. Depression is characterized by feelings of melancholy, sadness excessive, feel worthless, and accompanied by thoughts of suicide. In an animation, character is the most important element to build a story. The character creation is based on three basic aspects, physical, psychological, and social. With these 3 aspect, the audience will easily recognize the characteristics of people with depression themselves, and messages in this animation will be conveyed properly.

Keywords: Adolescent Depression, Character Animation, Physical, Psychic, Social.