

ABSTRACT

Pos Indonesia is a Badan Usaha Milik Negara (BUMN) engaged in courier services, logistics and financial transactions. In its history, Indonesian post is one of the oldest directories in Indonesia where its existence is used in order to facilitate the mailing activities, shipping goods and especially in trading activities. Over time, The Post Office is not only used in shipping items and letters. In the present, The Post Office has developed its services such as electricity payments, telephone, and so on. However, The Post Office experienced a decline in the role of service because there was a lot of competition with the same private companies engaged in services.

Therefore, the aim of redesigning Kantor Pos Besar Bandung is to re-establish the service role of post office itself. In addition, the purpose of the redesign of the Kantor Post Besar Bandung also aims to preserve the cultural heritage buildings that functioned as post offices so that the historical value attached to building is not lost. Therefore, the redesign of Kantor Pos Besar Bandung will produce a design that can lift the role of service in the community and design that retains the historical value of the building.

Keywords : *Post Office, Cultural Heritage Building, Service Role*