

**REDESAIN INTERIOR KANTOR PT.TELADAN PRIMA GROUP
DIJAKARTA SELATAN**

**INTERIOR REDESIGN PT.TELADAN PRIMA GROUP OFFICE IN
SOUTH JAKARTA**

ABSTRACT

INTERIOR REDESIGN PT.TELADAN PRIMA GROUP OFFICE
IN SOUTH JAKARTA

PT. Prima Prima Group Office has an important role as a place to monitor all work in the field and handle administrative work at the TPG headquarters itself. This private company is engaged in oil palm plantations, especially those producing palm oil. However, it did not get special attention in terms of irregular spatial planning and was not in accordance with the needs of each division and the lack of design aspects in the work area. Redesign at the office of PT. Teladan Prima Group located on TB Simatupang street - South Jakarta, is intended to provide important attention in structuring the work system as well as supporting design aspects, therefore redesigning the PT. Prima Prima Group office is done in order to create an atmosphere that is more conducive to work, and maximizing existing facilities for the better. This design refers to several corporate and brand identity companies that follow the standardization of sustainable design as the basic foundation of design, namely the work process flow and the Teladan Prima Group logo.

- Kata Kunci : *Redesign* ; Teladan Prima Group ; *Sustainable design* ; *Brand Identity*