ABSTRACT

In maximizing the growth of entrepreneurs and start-ups in Indonesia

special assistance is needed to help their development, one of which is the

incubator program. In Indonesia alone in each year there are new incubator

incubators that have sprung up and not infrequently also incubators that close

the program because it feels less effective. Kolaborasi and Pedals are one of

business Incubator in Indonesia that still exist. The establishment of these two

incubator was inseparable from the support system factor that they have that

makes Kolaborasi and Pedals survive until now.

This study aims to find out the differences regarding the support

system provided by Collaborative business incubators and Pedals business

incubators. With sub variables including business expertise, administrative

support, facilities support, and secretarial support.

This research is a qualitative research with descriptive exploratory

presentation. The source of the data in this study are the CEOs of Collaboration

incubators, Pedals Co founders, and four division heads from each incubator.

Data obtained by interview, observation and documentation. The validity of the

data in this study uses source and method triangulation.

The results show that: There is a difference in the provision of support

systems provided by business and incubator business incubators. This

difference is derived from the provision of mentors given to tenants, program

duration, additional facilities in the form of studio rooms, and the most reliable

support system by both business incubators.

Keywords: Business Incubator, Start up, Entrepreneurship, System Support