

ABSTRACT

In maximizing the growth of entrepreneurs and start-ups in Indonesia special assistance is needed to help their development, one of which is the incubator program. In Indonesia alone in each year there are new incubator incubators that have sprung up and not infrequently also incubators that close the program because it feels less effective. Kolaborasi and Pedals are one of business Incubator in Indonesia that still exist. The establishment of these two incubator was inseparable from the support system factor that they have that makes Kolaborasi and Pedals survive until now.

This study aims to find out the differences regarding the support system provided by Collaborative business incubators and Pedals business incubators. With sub variables including business expertise, administrative support, facilities support, and secretarial support.

This research is a qualitative research with descriptive exploratory presentation. The source of the data in this study are the CEOs of Collaboration incubators, Pedals Co founders, and four division heads from each incubator. Data obtained by interview, observation and documentation. The validity of the data in this study uses source and method triangulation.

The results show that: There is a difference in the provision of support systems provided by business and incubator business incubators. This difference is derived from the provision of mentors given to tenants, program duration, additional facilities in the form of studio rooms, and the most reliable support system by both business incubators.

Keywords: Business Incubator, Start up, Entrepreneurship, System Support