

ABSTRACT

Along with the changing times and patterns of life, many people began to care about health, one of which was by choosing health drinks derived from herbal ingredients. Indonesia, which is rich in herbal plants, makes people use it as a health drink. One health drink that is good for the body and quite popular in Indonesia is made from rosella flowers. Rosella flower is a flower that has many benefits, including reducing uric acid, diabetes, hypertension, improving and helping metabolism in the body, slimming the body (diet), preventing / inhibiting cancer cells, preventing heat and thrush, relieving cough, preventing diseases such as flu and the benefits of rosella flowers as antibiotics. The aim of the authors to conduct research to determine the formulation of rosella-based health drinks. The research method used is an experimental method and tests the acceptance of consumers to 30 panelists. The formulation results of this drink, that is by boiling dried rosella flowers, ginger, cinnamon and red coconut sugar can create a health drink that is delicious and can be accepted by consumers, the results of the consumer acceptance test show that the taste, aroma, color, and physical appearance interesting with positive values from panelists.

Keywords : healthy drink, rosella, herbal.