

ABSTRACT

Savitri, Khairunnisa Ardhi. 2018. Designing Camera Arrangement for Film Fiction About Character Education in Junior High Schools that Implementing the Full Day School System in Bandung City. Thesis. Visual Communication Design. Creative Industry Faculty. Telkom University. Bandung.

Education is the most important things for human being. With education, people could've more decent life, had more keen insight, and shape the person's personality. But the process of education in Indonesia is still couldn't built character education on student. Therefore, the government issued Permendikbud No.23 on early 2017 about "Hari Kerja". The regulation covers the application of five school days with eight hours duration of study per day or 'Full Day School'. According to KPAI, Full Day School system policy is infringe the basic rights of children because spending time with a long duration at school can actually disrupting student's development growth. As we know, the true nature of adolescent are still unstable and having an urge to be recognized by the group of their age. Whereas teenagers whose in junior high schools, especially who have implemented a full day school system, generally spend around 7-9 hours a day at school. It weren't astounding us anymore that the influence of the school environment on the development of adolescent psychology can have a major influence in shaping their character. That's why, character education really needs to be applied in school as early as possible. The method used in this study is qualitative research with case study methods. With the case studies, the designer can observe the actual case that occurs from many different point of view, such as of the government that issues the system, the education service that delivers the system, and the school that implements the system. The film is a media to convey messages that are quite easily accepted by various people, including teenagers. The designer as D.O.P must be able to arouse the emotions of the target audience through the design of concepts and techniques of camera arrangement.

Keywords: Character Education, Adolescent, Camera Arrangement Concepts and Techniques