

ABSTRACT

Movie is one of the media that displays information and entertaining audiences in visual form. Many genres in the movie can be enjoyed by the public. One of the popular genre is drama. Drama in movie usually features various elements of life in both moral and action forms. In the development of movie, genre is not only displaying one element, but also showing values that can be taken from that movie. One of the elements that can be incorporated into the movie is the social class element. A Copy of My Mind is one of the drama movie that have an element about social class in it. The social class contained in the A Copy of My Mind movie is a picture of life that occurs in the social community in the Capital. The Existence of social class causes a different in social class which is divided into lower social class society (the proletariat) by the upper social class society (the bourgeois). A Copy of My Mind movie is clearly showing a reality of life in the capital city of Jakarta. Reality that contained in every scenes showing the daily life of the figure's habits according to the social class that is played. The movie also show the present a struggle carried out by the social class society below to uplift its social status, but the power possessed by the social class mke the social class society down under the limitation of their lives. In the several scenes, there are real situation in this movie without a story script. The purpose of this study is to find out the existence of element of the social class contained in A Copy of My Mind movie. The type of research used is qualitative with research method of semiotics analysis John Fiske. The results of this study indicate the existence of element of social class contained in the A Copy of My Mind movie. Social class is indicated by the difference in life that is lived between the lower class society and the upper class society. The lower social class society seeks to increase its social status, but because of the power possessed by the upper social class society is grater, resulting in a life of freedom that is lived by the lower social clas society.

Keywords: Social Class, Semiotics, John Fiske, Movie, A Copy of My Mind