

ABSTRACT

The Family of Muslim Cyber Army (MCA) is a group hoaks propagating with hate speech and provocative issues such as the PKI resurrection , kidnapping of theologian, and attacks on reputation of the president, government and specific figures. The purpose of this study is to know the application of the principle of balance (cover both side) and news framing is conducted by online media Tribunnews.com and Detik.com against the case of The Family Muslim Cyber Army. This research uses the analysis of Zhongdan Pan & Gerald M. Kosicki with qualitative research method and constructivist paradigm. The results show that Tribunnews.com and Detik.com have different insights in framing the news. Tribunnews.com tends not to make the verification process directly to the speakers, and every theme of the topic is not made in a coherent manner, so that the news is made less clear and incomplete. While Detik.com considered more applying the principle of balance because of his efforts to discipline in verifying, so that each topic is taken to deepen the news until completed.

Keywords : Framing Analysis, Balance, Muslim Cyber Army, Online Media