

ABSTRACT

Entrepreneurship comes from the term entrepreneurship that actually comes from the word entrepreneurship by Soemahamidjaja (In Nova Tiara Ramadhani: 2017) capable of ability (ability) in creative and innovative thinking, resources, driving forces goals, tricks and tips in the process of facing life challenges. In this sense Marzuki Usman (In Nova Tiara Ramadhani: 2017) says entrepreneurship is an individual who has the combination, optimism, encouragement and ability to take advantage of business opportunities. This study aims to determine the obstacles of entrepreneurs to entrepreneurship interest in the student majors S1 Business Administration using the subject of Entrepreneurship. The method used in this research is quantitative descriptive analysis. Respondents in this research are 100 students majoring in Business Administration degree who take the subject of Entrepreneurship with sampling technique that is simple random sampling.

The results showed that the ratio of respondents to entrepreneurial barriers in the category enough with a score of 60.07%. And separating respondents to entrepreneurship interest in very high category with score 80,66%. This type of research is the barrier of entrepreneurs partially have no positive influence on entrepreneurship interest of the students of the Department of Business Administration S1 who take entrepreneurship courses.

***Keywords:* Entrepreneur Barriers, Interest in Entrepreneurship, Entrepreneurship**