

ABSTRACT

THERMOPLASTIC RUBBER MATERIAL APPLICATIONS AS FESYEN ACCESSORIES PRODUCTS

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Clothing and accessories cannot be separated from human life. In addition to the need for clothing, the need for fashion accessories is no less important in which fashion accessories can increase aesthetic value for those who use them. In Indonesia nowadays women are fond of fashion accessories, especially modern and unique jewelry, even it makes them proud to use these products. This causes designers to compete to produce products with shapes and materials that are unusual for use in conventional products. One of the materials that can potentially become unique and modern jewelry is thermoplastic rubber.

The research method used is the study of literature, observation and interviews with parties related to thermoplastic rubber materials. Research in this final project is carried out to make thermoplastic rubber as a material that has more visual aspects and functions as a fashion accessory product.

This final project is focused on developing motifs, textures, techniques, modules and designs on thermoplastic rubber materials that will become fashion accessories products.

Keywords: thermoplastic rubber, unique accessories, fashion accessories