ABSTRACT

APPLICATION RUFFLE TECHNIQUE TOWARD READY TO WEAR APPAREL

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Currently in the world of fashion has been go through many changes, it is seen from many designs that used materials and techniques that are more varied or never been used before by designers and retail companies due to technological improvement. Applications used in women's clothing in general are ribbons, lace, sequins, and one of them used manipulating fabric. In this research the technique that will be taken is ruffle. Ruffle is a long piece of cloth taken from the direction of oblique fibers and then contracted to cause waves, made from a piece of material or a double material. In Indonesia, designers and local brands have already used ruffle techniques, but the application of the ruffle itself is not optimal. This is seen from the collection of Indonesian designers over the past 5 years that used ruffle only as an accent for both ready to wear and haute couture collections, and the placement of ruffle applications that are less varied in clothing, as well as the selection of the materials that are less diverse, so that the application of the ruffle is not maximally developed. The purpose of this study was to provide an alternative composition and design from the application of the ruffle technique to the ruffle design that had existed before, resulting in the exploration of ruffle technique with optimal and good in terms of functional and aesthetic, and produce women's clothing with ruffle technique application. The research method used for data collection is by literature study, observation, and exploration.

Keywords: Manipulating fabric, Ruffle, Clothes Application, Ready To Wear