

DAFTAR TABEL

Table 3.1 Tabel Perbandingan 4P.....	46
Table 3.2 Tabel Perbanding Media Promosi (Spanduk)	47
Table 3.3 Tabel Perbanding Media Promosi (Brosur)	47
Table 3.4 Table 3.3 Tabel Perbanding Media Promosi (Video Promosi)	48
Table 3.5 Matriks Perbanding Objek Wisata.....	50
Table 4.1 Estimasi Biaya.....	65
Table 4.2 Storyline Video Promosi	69
Table 4.3 Storyboard Video Promosi	69
Table 4.4 Screenshot Video Promosi Full Version.....	71