ABSTRACT

Journalism has help Indonesia on getting their independence by being one of the

medium of spreading any information related to the struggle on the war. These

Journalism literacy in the form of text and visual are not only found in printed news

media, but now has been adapted into media platform. The news is now easier to be

shared and accessed by people. This reality has also influenced fake news (hoax) to

be more easily spreaded within the people. The fast production of news has become

too hard to process by the people because of its big amount. However, the changing

progress of this information process were not in accordance with Indonesian people

understanding of literation. Therefore, few people were still incited by the news from

the mass media which they did not double checked the facts first.

In reference to the problem that has been stated before, a media design which focuses

on introducing a brief history of Indonesian journalism is needed and it is in a form of

illustration book. The methods that have been used for this design research were

observation, interview, literature study, and data analysis using comparison matrix.

Humanistic approach was also used in refer to the casual culture within the targeted

audiences who are the millennial generation. This illustration book contains (a) a

brief history of the journalism world, (b) a brief history of Indonesian journalism, and

(c) Indonesian journalist figures. Hopefully, this illustration book can be a reference

on introducing a brief history of Indonesian journalism.

Keywords: Illustration Book, History, Journalism