

## **ABSTRACT**

### **The Importance Diphtheria Immunization (DT and Td) for Elementary School Students Campaign**

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Health as one of the elements of general welfare that needs to be realized in accordance with the ideals of the Indonesian Nation as referred to in the UUD 1945. Health threats are not a mild problem because the spread of viruses and bacteria can become a mass murder weapon. One of the diseases that can not be removed and can easily attack the Indonesian people is diphtheria. In this modern era, there are still many children who do not know the usefulness of the vaccine because of the lack of the education about the importance of immunization for the children's future cause them to reluctant to be vaccinated. Children tend to be afraid of the needle cause them to avoid and often choose not to be vaccinated. This thing surely complicate vaccine operator and also endanger the health of children and humans in the future. This research was conducted in Boyolali by using observation method, literature study, questionnaire, and interview then using the comparison matrix data analysis. The result from this study is the need to instill education since the early stage about the importance of diphtheria immunization for elementary school students. The purpose of this study and design is to raise awareness about the importance of diphtheria immunization so that children are more willing to be vaccinated and there is no immunization rejection in the future with that hopefully help to built a healthy condition without any threats from diphtheria.

Keywords: Immunization, Diphtheria, Infectious Diseases, Campaign