

ABSTRACT

Surya, Taufan Nugraha Adi. 2018. *Directing of Projection Mapping as Visual Media on Dhira Bongs Live Music Performance*.

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Projection mapping is a video projection technique that turn objects as media projection. This technique happens with projecting video into building, small indoor surface, or other complex three dimensional surface. Projection mapping is able to create optical illusion on surface wich make it an innovation in entertainment. Projection mapping could be held as a stand alone show or merge with other happening show. In this case, projection mapping will be performed along with Dhira Bongs live music performance. Designing of projection mapping in Dhira Bongs live music performance with right directing the become main objectives on this project. Qualitative methods viewed in popular culture perspective then used to obtain data and information then used in the directing of projection mapping. the video content of projection mapping will be made matching the song tempo and it's lyric. Through projection mapping as main media that performed along music performance, will make the story telling on projection mapping more efficiently and creating innovation on stage entertainment.

Keyword : Projection Mapping, Director, Music Performance, Popular Culture.