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Raharja, Denita Putri.2018. Directing Short Film "Love Lust" About Life After Marriage Among Bandung City Students. Thesis. Visual communication design. Faculty of Creative Industries. Telkom University. Bandung

Getting married is a very important decision because no one wants the marriage to fail. But on the other hand many also consider that getting married is easy, so in deciding to get married it is decided without thinking about other risks. Lately, the phenomenon of marriage among students often occurs especially among students of Bandung. the current development of community culture regarding marriage, becomes one of the triggers, other triggers are promiscuity that results in pregnancy out of wedlock, emotional instability because they feel ready, then the influence of parents in the decision to get married. Therefore it is needed one of the media that many people interested in this time, that is short film media. The short film is the right media to convey a message to the students today. The choice of theory and method of analysis becomes important in making this short film by using phenomenology methods that use a psychological and cultural point of view, in which there is qualitative data analysis and then limited by the approach of communication psychology to be the author's reference in finding and analyzing data. The results of the analysis obtained, drawn conclusions and then used as a short film concept. So that from the concept created the style of adaptation and a good film and can convey the message well so that students in the city of Bandung realize the importance of consideration of decision making on marriage

Keyword: Directed, Short Film, Decision Making, Phenomenology, Communication Psychology