

ABSTRACT

THE DESIGN OF AN INTERACTIVE ILLUSTRATION BOOK ON THE IMPACT OF A DEVICE FOR CHILDREN AGED 4-8 YEARS

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Technological advances in the present time produce a phenomenon called Nomo phobia or no mobile phone phobia where people cannot be far from the device / gadget. Addiction can also attack children and will have a negative impact on the development of your child. The role of parents is very influential on children's habits. According to the phenomenon, a substitute media is needed for devices / gadgets not to make devices / gadgets as a nanny. Based on the data obtained from interviews, observations, and literature studies can help in designing interactive illustration books about devices for parents and children. The book media is taken because it can make an interaction needed for the child when not using the device / gadget. Besides that books can also improve cognitive skills and are able to foster children's love in reading.

Key words: Technology, Gadget, Nomo phobia, Interactive Books