

ABSTRACT

Sudrajat, ramadan sudrajat andri. 2018. *Director of short fiction film about Lifestyle of clubbers in senior high school at the city of bandung. Final Project. A course of study design visual communication .Faculty of Creative Industry University Telkom. Bandung.*

The Missing Sapphire a short fiction film is a fiction film clubbers of young people use psychology senior high school in the city of bandung design is fictional film where the movie in lift from psychological approach object in reseearch, especially the youth woman .This film would like to bring up the narrative in young women psychological based on object .Taking this topic because the more young women under age do lifestyle night like going to a nightclub. While the influence of globalization that have been included in the mind of high school about the lifestyle west in accordance with social norm in indonesia .The qualitative method then used to obtain data and information required Model analysis psychology teenagers, psychology family, social and psychological used to get results analysis of an object teenagers woman clubbers in the greater bandung. So that a force directing will adjust element or narrative. Over a film fiction short who use object teenagers women in the city bandung, to make a experience audio and visual new to target audience.

keyword: Director, film, teenager women, teen psychology, family psychology, sosial psychology