

ABSTRACT

Dwitanti, Isdara. 2018. *Production Designer Short Movie Jawara*. Final Project of Visual Communication Design Program Study. Telkom Creative Industries School. Telkom University.

Pencak Silat Aliran Sera is a type of silat that created by Abah Sera. This type of Silat was known for its speed of striking the enemy, and before that it was known for their deadly skill. But, people from other country has fully aware about this, and even they're appreciate it more than people in Indonesia itself. And for now Silat Aliran Sera has their own principle to humanity, to not kill other person for their mistakes, because its not our place to take other's life by our own hand, however big the power that we have. And we don't have to fullfil our vengeance, but we must learn how to forgive. My intention is to spread the knowledge about Pencak Silat aliran Sera through the set of the film so it could be realistic and the society would not forgotten this kind of cultural heritage. The method that I'm using is qualitative method and psychology perception.

Keywords: Pencak Silat, Silat Sera, Short Movie, Production Designer.