

## **ABSTRACT**

*Culture which is a way of thinking community groups that are agreed and done repeatedly continuously in the end to form social order in society. The way of thinking and social skills is then manifested in what is called local wisdom. Language is one such form of embodiment. Language then developed into susastera that can be turned off as a teaching material. Literature in the pluralistic plane can be divided into two, written and spoken. One form of literary oral spell. Mantra is defined as the words of an old poem or poetry (a tradition interest) that has magical powers. In practice, the mantra is present when the individual feels intimacy with the universe around him, to the point where the individual tries to express, communicate and move along with the cosmic energy through singing or poetry (sound). Traditional spells and cultures have standard rules in practice that should not be broken. The rule serves as a generative factor that will retain the value it contains when passed on to future generations. However, today the ancient Sundanese literary spell has been threatened with due to swirling current of modernization which is slowly eroding the relevance factor of traditional cultural practices and even eroding the interest of modern society in learning. Based on this, the authors conduct research through observation, interviews, and literature studies to test the mantra in exploring the visual style of illustration based on the results of research which is expected to be one of the efforts of preservation of philosophical values in the mantra and spell itself.*

**Keywords:** *Mantra, Sundanese, Experimental*