

ABSTRACT

The Cultural Center is less gaining attention by the local government to develop its regional culture. The design of this Sunda Cultural Center aims as a place that can facilitate the activities of Sundanese culture. Therefore it takes a centralized and integrated container to accommodate the cultures quite a lot in this region of West Java. In this Bandung city that has not existed that embodied the entire culture of West Java. In supporting the development of West Java regional culture in Bandung, it takes facilities and facilities that support. As a cultural center in general, Sunda Cultural Center also provides information and influence to the community, especially for young people. This container is expected to be accessible and maximized by the people of Bandung with the concept of "Contemporary" approach to make culture not abandoned and become a global culture.

Keywords: Designing, Cultural Center, Bandung, Contemporary.