

# PERANCANGAN INTERIOR MUSEUM BATIK JAWA BARAT DI BANDUNG

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## ABSTRACT

*Many museum in Indonesian is very close to the impression of an old, eerie, dark, and not well maintained. So it is undeniable that so many Indonesian people think if museum is just a storage of a historic and antique object on the display. The greatest challenge of the museum is recognizing that the museum is for the people and the future of the museum depends on their self-development to meet the needs of the people. Therefore, the museum must be able to change the mind of that people by optimizing the function of the museum for the visitors, that is research, education and leisure. To make it happen, museum condition must be designed with a comfortable, interesting and fun so that the information provided by the museum can be well learned by visitors or the people. With a good planned interior design of the museum and in accordance with the basic interior design principles, such as on the visitors circulation system, display setup, presentation techniques of the collection, interactive facilities, the establishment of the atmosphere, lighting plan, sounding plan and the other technical aspects, then a museum exhibition view which educate and fun will be created. So that the minds of people about the museum can be changed and the museum in Indonesia would be more advanced.*

*Keyword : museum interior, exhibition, interactive, fun, comfortable, display, education, design.*