

## **ABSTRACT**

Mojokerto is a city and region located in East Java. This city was often used by the tourists as a place to stop by for a moment before they went to Surabaya using the landline, especially now when there is a highway that connects Surabaya and Mojokerto. As the second smallest city in Indonesia and less known by society, the tourist's interest to visit and go on vacation to Mojokerto is still not enough, even though Mojokerto has so much interesting tourist destinations. One of the less known interesting tourist destination in Mojokerto is Trowulan. Therefore, a way of introducing Mojokerto's Tourism to the society is required. In this study, the author used literature review method, observation, and interview to collect data qualitatively, and SWOT analysis to analyse collected data. Introduction media that have been designed is an online comic that tells stories about a tourist that explore many interesting Mojokerto's Tourism, so the reader can get to know Mojokerto's Tourism based on that stories.

**Keywords:** Tourism, Mojokerto, Trowulan, Online Comic