

## **ABSTRAK**

The city of Bandung has a very rapid design, can be seen in the city of Bandung. Designing a central design is a goal that can be used for design and design activities in Bandung. Therefore, the centers are centralized and integrated to accommodate the creativity, skills and intelligence of creative industry players in the city of Bandung so as not to be wasted.

In Bandung, it is rarely found a design center that accommodates creative active in Bandung. In supporting the development of design in Bandung, accommodating facilities are needed. Aside from being a design center, it also provides information and influence on the community of the design actors in Bandung. This container allows to be accessed and maximized by the people of Bandung City with the concept of an "Art Deco" approach making the people of Bandung back to the beginning of design in Bandung in 1920.

Keywords: Design, Design Center in Bandung, Art Deco.