

ABSTRACT

Public facilities are a means of infrastructure provided by the local government for the public interest. One product that is regarded as a public facility is a drinking fountain. Drinking fountain has been provided that to public by the government. This product aims to meet the needs, activities, and also facilitate the daily work of the general public.

However, unfortunately in Indonesia this tool is still practically very little provided by the Indonesian government. There may be some things that makes this product is not widely available in the public, maybe it is because the behaviour of Indonesians or probably something else.

In terms of visual perspective on existing drinking fountain products, it is generally known that this product is identical to the sink. Looking through this problem, at the location of the placement of some drinking fountain like at the airport, many are miss-using this product where the user is not using it to get clean water that is drinkable but many users missused it to example; wash their hands or their body parts or even eating utensils such as forks, spoons, food containers, and etc.

Gasibu Field is a field located in the city of Bandung where of course the name of this field is not foreign to the citizens of Bandung. With its strategic location which it is locatd exactly on the opposite the Provincial Government Office of West or is also known as The Gedung Sate this field became one of the most crowded park that is full of visitors either citizens of Bandung themselves or tourists.

As some problems has been explained that drinking fountain products are still often misused by some users therefore, in desingning a drinking fountain product there are some things that must be considered in the form of aspects that will be applied to this prouduk.

Aspects and all other related elements in it designing a drinking fountain is worth noting in order to create an attractive visual for the product itself and in accordance with environmental conditions and also suitable for the user's perception of a drinkng fountain.

Keyword: *Public facilities, drinking fountain, Gasibu Park, users, clean water filtration, visual.*