

ABSTRACT

Situ Patenggang is one of the famous tourist destinations in Bandung, beautiful scenery by boat is the main attraction owned by Situ Patenggang. Along with the changing times of boat tours in Situ Patenggang must have their own uniqueness so that tourist attraction is not reduced. In patenggang tourism itself which is the main vehicle is a boat, lack of activity in the boat and family area makes users feel bored and not interested anymore. The boat in Situ Patenggang is, the boat that is generally used to surround Situ Patenggang only. This lack of feeling is what makes the opportunity to add to the attractiveness and become a characteristic of Situ Patenggang.

Boat design in the family area using the SCAMPER method. The method will later produce the results of the game as it is suitable and can be played in the Situ Patenggang boat. The games used are snakes and ladders with a vacuum system and also the magnets and shapes that follow from the pontoon boat itself.

Keywords: Users, Boats, Situ Patenggang, Activities, Games, Snakes and Ladders