ABSTRACT

By looking at the general facilities in big cities that are built and provided to the public, where these products that are well provided still could be say that they are not well targeted. The target users who are directed to use the product of these facilities is not in accordance with the fact, the number of public facilities products are degraded and damaged by psycholgis error or characteristics of users of the product itself, where users do not or have not understood well the function of the product that is provided.

Gasibu Field is one of a public facility in Bandung, where the nature and characteristic of its people is more to the urban community where their mindset is open and can well receive technological advances and lifestyle changes.

By looking at the main function of gasibu park's facility which is used moreoften used for exercising, of course the user from the gasibu park itself will be close to the physical activities that in turn can make the body must intake water. Seeing the problem that exist then one of the solutions of it is the making a design of a public drinking water facilities, or often called drinking fountain.

The design of this drinking fountain product will be adjusted to the user of the product, which is the society of Bandung City this aims to make the product suitable to the characteristics and interaction between the users and the product, so that the psychological changes that arise when the product is applied in the field are still well received by local communities.

Keyword: Public facilities, drinking fountain, Gasibu Park, users, clean water filtration.