

ABSTRACT

Ergonomic "Human engineering" is a very important science in the process of implementation a product, because ergonomis aims to determine the problems of human interaction with its product. Booth is one of the usual means of selling available in various places, one of them around Setiabudi street. But the majority of booth used by traders do not pay much attention to the convenience of the users, because the booth only serves to display pineapple fruit so that other activities such as cutting pineapple fruit is done by using a makeshift pedestal which requires traders to cut the pineapple in a squatting position, can result in injury and sales of honey pineapple to be less than optimal. From the things that have been described above then done Implementation of ergonomics aspects in designing booth for Subang's pineapple. Implementation of ergonomic aspect aims to increase the convenience and safety of the sales booth for higher productivity level and optimum sales booth.

Keywords : Ergonomic, Designing, Booth Sales of Subang Pineapple.