

**ABSTRACT**  
**EKSPLORASI TEKNIK *SURFACE TEXTILE DESIGN***  
**DENGAN MENGAMBIL INSPIRASI TATO SUKU PEDALAMAN**  
**MENTAWAI**  
**SEBAGAI PRODUK SUVENIR**

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Mentawai Islands has an inherent cultural identity of tattoo art. In Mentawai culture tattoos are made by using materials and natural dyes that are materials derived from plants. Based on the source Rossa (2004) tattoo culture in the Mentawai called the first tattoo in the world, Mentawai typical tattoo in the picture on the whole body from head, body, hands to feet. By looking at the phenomenon, it takes effort to introduce the indigenous cultural heritage of Mentawai tribal people. This research process is done by qualitative method with direct observation in Mentawai islands precisely on South Siberut island, literature study and experimental method. The effort of introduction is done by introducing original Mentawai tattoo motif through fashion media into the form of beach clothe and tote bag product which later becomes souvenir of Mentawai archipelago. The colors used are inspired from natural colors according to the geographical location of the Mentawai islands generally consist of hills that are more than 500 meters above sea level, most of which are dense tropical forests in tumbuhi various types of requests based on sources Makmur et al (1999: 9) . So the goal to introduce a Mentawai tattoo can be felt. This design resulted in an innovation to preserve the culture of tattoo art that mentawai.

Keywords: Art tattoo Mentawai, Surface Design, Souvenir