

## ***ABSTRACT***

### ***JAVANESE SCRIPT AS AN INSPIRATION FOR DESIGNING BATIK MOTIF***

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Culture is everything that was created in the past and then repeated as a tradition by today's society. Javanese alphabet or better known as Hanacaraka is one of the cultural heritages inherited from the Indonesian ancestors. Nowadays, Javanese alphabet seems to be one of the forgotten cultural heritages. Today's society tend to be more enthusiastic about foreign culture. Therefore, it is necessary to have an interesting and unique introduction packaging from that culture so the people are interested again in their culture. Related to this, the author tries to make an innovation by making Batik of Javanese alphabet with a history of the formation of Javanese alphabet itself as an inspiration for its motif. Selection of Javanese alphabet stories as inspiration for the design of batik motifs is a medium that can be used to carry out a Javanese alphabet design development along with its stories and also to keep the existence of cultural heritage these days with new innovation.

**Keywords :** Culture, Javanese Sripct, Batik.