## **ABSTRACT**

## DESIGNING FASHION PRODUCT WITH DEEP SEA ANIMAL NAMED VAMPIRE SQUID AS AN INSPIRATION BY USING SURFACE TECHNIC

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As the largest archipelagic country in the world, Indonesia consists of 17,508 islands with oceans being the dominant factor in the region, thus the vast sea of Indonesia covers 2/3 of the total area of Indonesia. Based on these conditions, making Indonesia as one of the countries that have the best biodiversity in the world. The beauty that is owned by Indonesia is finally used as inspiration to work in various fields, one of which is in the field of writers who are the fashion world. Many designers have made Indonesia's natural condition as its inspiration in designing various clothing collections. The rise of designers who make the Indonesian realm, especially in the Indonesian ocean as inspiration in the work, causes a phenomenon today.

Departing from that phenomenon, the author wants to make a fashion product in the form of ready to wear designer inspired by maritime wealth in the form of seabed animals that live in depths of 1,000 - 4,000 meters below sea level called the Bathyal Zone. The sea based on its depth is divided into several parts, one of which is the Bathyal Zone, this zone is a zone with life and living things that have different habits or ways of life than other zones. In these zones are dominated by animals that have characteristics that can remove light from their transparent bodies, and have different shapes, colors and textures from animals in general. Dominating animals are also often found in this zone and are used as inspiration for the author is Vampire Squid. The animal is a transparent bodied animal that is often found or most commonly found in the Bathyal Zone. The depth of the sea has not been widely exposed and known, so the authors make it an inspiration that is poured into the work of fashion products by using surface techniques, like pleats technique, arashi shibori, and distressed textile technique.

Keywords: depth of the sea, bathypelagic zone, vampire squid, fashion product, surface textile.