

ABSTRACT

SECONDHAND JEANS CLOTHING PROCESSING USING SURFACE TEXTILE DESIGN TECHNIQUES

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Secondhand clothing is still in demand by various groups. According to data from the Ministry of Trade of the Republic of Indonesia in 2015, Indonesia also exported and imported secondhand clothing despite its small value. From a survey conducted by the author, which was aimed at buyers of secondhand clothing through online surveys of 78 respondents, obtained data that generally the quality of the secondhand material itself is still good and the price is very affordable. In Bandung, there are many places to sell secondhand clothing, one of the biggest markets is *Cimol Gedebage* Market. Of the some casual clothes sold at *Cimol Gedebage* Market, there is a fact that jeans are one of the clothes that are always available at every place selling secondhand clothing at Gedebage , and its materials are still good and strong.

So, the study that I will take from the area of secondhand clothes selling at Cimol Gedebage area is where the places that people characteristically sell clothes as described previously, which have the potential as good and strong materials of clothing, every secondhand jeans is available in every store that sells secondhand clothing at *Cimol Gedebage* Market. In addition to the potential, there are also deficiencies such as old models, the remaining exports, and reject items. From the potentials and shortcomings of the secondhand jeans clothing, it will raise the positive side and will overcome the negative side by applying surface textile design techniques and redesign.

Keywords: Secondhand Jeans, Fashion Products, Gedebage, Surface Textile Design.