



ABSTRACT

West Sumatera is province that makes tourism as one of the priority dan leading sectors. West Sumatra is inhabited by ethnic Minangkabau or also known as Minang. Minangkabau is an ethnic group in Indonesia that has a strong culture and traditions. However, this culture and traditions potential has not been developed optimally because currently West Sumatra has a minimal facilities such as a lodging that can offers an intergration of design and culture of Minangkabau ethnic.

This phenomenon can be a potential to introduce tourism sector in West Sumatra through design planning of Hotel Resort in tourism areas Gunung Padang. With a specific theme “Selamat pagi Minangkabau” in order to develop, introduce and enhance Minangkabau culture in West Sumatra to attract the local and interational tourist optimally. With a intergration of design and culture in this Hotel Resort, tourist will attract and can further enhance tourism sector in West Sumatra.

Keywords: West Sumatra, tourism, Minangkabau culture, resort hotel