

ABSTRACT

Motivation is a change in a person that is marked by feeling, and preceded by the response to the existence of a purpose. Motivation also merupakan a basic impulse that drives a person or the desire to devote all the energy due to a purpose. A positive mental attitude of employees towards a work situation that is what strengthens motivation works to achieve maximum performance. Then the motivation in this case is actually a response from an action. The motivation arose from the inside of a human because of the encouragement by the existence of an objective element. With the motivation and performance of employees, organizational goals can be achieved and also achieved personal goals. The giving motivations to someone is a chain that was started out of necessity, engender desire, engenders action and produce a decision. The giving motivations must be directed to the achievement of the objectives of the organization.

This research aims to find out how the role of motivation on performance karyawan in pt. Grand Textile Industry. Methods used in this research is quantitative in nature by doing the dissemination of the questionnaire. Population research i.e. as many as 800 employees and become the sample in this research as much as 100 respondents from a total population of 800 employees.

Based on the results of the research that has been done on the role of Motivation in an attempt to improve the performance of employees at PT. Grand Textile Industry, then gained some conclusions to answer some formulation of the problem in this research. Following this, the conclusion obtained by researchers as follows: Employee Motivation PT. Grand Textile Industry are on both categories namely amounting to 71.0%. This indicates that the employee has a good encouragement to work at PT. Grand Textile Industry. The performance of the employees of PT. Grand Textile Industry is at a category either IE of 71.2%. This indicates that the employees of PT. Grand Textile Industry has done its work in accordance with the conditions specified. The motivation of working effect significantly to the performance of the employees of PT. Grand Textile Industry amounted to 36.4% while the rest of 63.6% are affected by other variables not examined

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