## ABSTRACT

APPLICATION FOR RUBBER PRODUCTION DATA MANAGEMENT IN CV. WEB-BASED HFM is one application that can help companies to manage rubber production data online, in addition to this application can help customers in knowing the production process of the message. Why is the application of RUBBER PRODUCTION DATA MANAGEMENT APPLICATION IN CV. WEB BASED HFM made? Because of some problems found in CV.HFM namely the loss of rubber production data due to all the recording process still using paper which results in loss of company data, the company data is not integrated properly, Difficulties of customers get information about their messages because customers must contact via telephone and recording manual entry and entry of goods resulted in frequent outages of rubber raw materials. The solution provided is the creation of applications that can help companies record production management, help companies to integrate company data automatically automatically, help consumers see the development of their message production automatically and help companies monitor data on rubber and material stocks. The process of building this application using prototyping methods, why use the method? Because this method can save development time, there is good communication between developers and customers. Developers can work better in determining customer needs. Implementation becomes easier because users know what they expect and users can actively participate in system development.

Keywords: management, company and prototype