

ABSTRACT

Roby Setiadi

Framing Analysis On The News of First Travel Owner Arrestment by Police Related to Case of First Travel's Umrah Trip Fraud at Liputan6.com And Detiknews.com (Robert N. Entman Framing Analysis on Liputan6.com And Detiknews.com News Site News)

A study to get a descriptive description through a qualitative approach, regarding the attitude of the media to the issue of fraud committed by public figures in Indonesia. More specifically, framing analysis studies related to fraudulent cases of prospective Umrah pilgrims conducted by First Travel owners. Where the focus of the research was aimed at two media namely Liputan6.com and Detiknews.com. Referring to the Agenda Setting theory, especially the media agenda, the two media were seen to have scheduled the alleged case. Through a sample of 4 news from each of the two media, then analyzed using 4 stages of framing analysis of Robert N. Entman. The four stages are define problems, causal interpretation, moral evaluation, and treatment recommendations. The results showed that Liputan6.com and Detik.com had different views in framing the news. Detiknews.com tends to be neutral and objective in its reporting and to frame fraud cases carried out by First Travel owners as a fact with information from the National Police. While Liputan6.com tends to be subjective by discussing luxury lifestyles by First Travel owners.

Keywords : Framing, First Travel, Fraud, Online Media.