

ABSTRACT

West Java as the province with the largest population in Indonesia provides health services such as hospital has the responsibility to improve the quality of services better, not only services that are healing diseases but also the preventive one in order to improve the quality of life and approach service satisfaction . In addition, the number of hospital bed ratios in West Java is still relatively low than any other area so that the hospital in West Java needs to improve quality in other sectors as well such as service, technology and efficiency.

Through this research will be analyzed the effect of leadership innovation and supply chain management innovation on the efficiency of supply chain in hospital in West Java. Respondents in this study were supervisor, manager or hospital director in West Java who expert on operational at their place of work as much as 76 respondents. Sampling was conducted with a minimum sampling for SEM research and the data collection instrument used in this study was a questionnaire. Research data were analyzed by using PLS-SEM.

Based on the results of research can be concluded that the innovation leadership has a positive influence to process improvement and information technology as a part of hospital supply innovation and also process improvement and information technology has a positive influence to supply chain efficiency in hospital of West Java.

Keyword: inovasion leadership, inovasion supply chain, efficiency supply chain, hospital