

## **Abstract**

*Buying food / drink at the stall or peddled. With the diversity of food / beverage sold to make consumers want to try everything, especially elementary school children. Usually the food seller opened a stall or peddle food in front of elementary school. However, not all snacks are good for health, do not even have a good nutritional value. Lack of knowledge of elementary school children about the content contained in snacks make the salesman be brave to offer such snacks. Yet if the snack carelessly will result in poor health. Children need to be educated for knowledge and prevention to understand the healthy and safe diet. Then the appropriate media needed to convey information to the child. Especially in elementary age they prefer to play, the design will be done not far from the habit of doing elementary school children play and see something that interest them. One of the games that can be played by elementary school children, where in the design of elementary school children can choose which foods are healthy and unhealthy, if successfully through the stages, will be given information that one of the healthy foods contain what and good for health, trying to re-choose the real healthy food. This game is expected to help educate and remember the positive things that will be obtained on the target.*

*Keywords: Media Education, health, safe and healthy snacks, children.*