

## ***ABSTRACT***

### ***BREASTFEEDING APPAREL DESIGN MODIFICATIONS***

*By*

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*Breastfeeding is an important activity for the growth and health of the mother and child, but sometimes breastfeeding in public places often cause discomfort to others. At the present the existing breastfeeding clothing are various, both in terms of models and in terms of the opening system. However, the application of design lines to patterns for women's clothing is still not widely applied to breastfeeding clothing.*

*After conducting observations and surveys on several brands and shops that sell breastfeeding clothing, as well as interviews with several users regarding breastfeeding clothing, it can be concluded that there is a deficiency in the opening system in breastfeeding clothing, so that the opening system can be said to be still not ideal. The results of the survey and observations show that, the opening system that uses additional material can affect the comfort felt by the mother and the child, in addition to the opening system in breastfeeding clothing do not cover the mother's breast during breastfeeding do.*

*Therefore the purpose of this research is to produce alternatives and modifications to the new openings system which is more ideal, through the pattern breaking technique using design lines which are one of the important requirements for the exploration process and by adding aprons in breastfeeding clothes without having to use other additional materials and replacing the opening system with a bobble opening system to be applied to breastfeeding clothing without the addition of extra material in the opening system. Whereas additional materials commonly used in the breastfeeding*

*fashion opening system, converted to be supporting accessories on the breastfeeding clothing.*

*Keywords: breastfeeding, apparel, design.*