## ABSTRACT

Tour package is one solution for travelers to be able to get vacation easily, cheaply, and agreeably because they are also able to get more experience while on the vacation or sightseeing. The travelers do not have to worry about arranging and planning the activities while on vacation, learn the travel routes, look for the lodging, and set the budget during vacation. All of those problems can be solved by booking "MAU KEMANA SI" tour package. "MAU KEMANA SI" is a 'startup' company that provides booking services of tour package, and offers many tourist destinations in Indonesia. Nonetheless, in running its business, this company, where serves the booking of tour packages, only uses three media: by phone, message, and chatting. Besides that, the booking list and financial bookkeeping are noted manually, which frequently causes the occurrence of data errors in booking. Therefore, "MAU KEMANA SI" needs an application, a kind of Website, that is able to serve the booking or registration of tour package, and also to undertake data collection of the orders and financial bookkeeping automatically.

The production of this Website uses Iterative Incremental method, which is a prototyping method, produces examples of the application that is compatible with user's need, and the Incremental, which has the gradually-repeatedly processing in order to produce the final product that fits in need. It starts with Initial Planning and ends with Deployment. This study utilizes UML modeling as the System Planning, and the implementation and evaluation utilize Black box Testing.

The result of this research is the application of "MAU KEMANA SI" website provides functionality needed by users to perform the business function.

Keywords: Website, tour package, iterative incremental