

ABSTRACT

The availability of good infrastructure increasing acceleration of a country, economy through the creation of a more effective and efficient. For that it takes one of the resources that can help improve infrastructure that heavy equipment. Many entrepreneurs who rent heavy equipment, but in the search and marketing are still less efficient. The existence of this problem is the author filed an application in the form of a solution-based website called Heavyways. Heavyways is an ecommerce marketplace in a form that can be used by the perpetrators of the attempt to commit heavy equipment rental. This research aims to develop application-based websites to assist customer in the search for heavy equipment rental. Incremental iterative method as a tool in the development of applications. This research resulted in heavy equipment rental application for a customer of heavy equipment. It is hoped this website based application can help the development of business in the field of heavy equipment.

Keywords : Ecommerce, Heavy Equipment, Iterative Incremental, Management, Website.