

INTERIOR REDESIGN OF CIMAHI TECHNOPARK

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ABSTRACT

Technopark is an integrated area that combines industry, universities, research and training centers, entrepreneurship, banking, central and regional governments in one location that enables the flow of information and technology more efficiently and quickly. It is planned that Indonesia will develop Technopark up to 100 units, one of which is in Cimahi City, namely Cimahi Technopark because Cimahi City is one of the cities that welcomes Technopark's plan. This is in line with the vision of Cimahi City, namely "Creative" in all fields, especially the creative industry.

Cimahi Technopark is a creative and innovative area located in Cimahi City which was built with the aim to increase business activity and technology of creative industry in Cimahi City. Cimahi Technopark is a building that is equipped with creative industry supporting facilities based on technology and to support the development of innovative technology-based businesses. The established of Cimahi Technopark and several technopark in Indonesia is to adapt the technopark in America, Korea and in developed countries. The existence of Technopark is expected to build an innovative culture, entrepreneurial spirit and quality awareness to improve competitiveness.

However, Cimahi Technopark still has weaknesses and shortcomings related to the cluster function developed at Cimahi Technopark itself in the form of craft clusters, telematics and animation clusters, food and beverage clusters and textile product clusters. Therefore, it is necessary to redesign Cimahi Technopark by expanding with the addition of one floor covering 1,728m² in order to complete the space and facilities needed for each cluster.

Keywords:

Technopark, Cimahi Technopark, Standard Technopark