

Abstract

Feminism still being an issue that is less noticed by certain people, there were so many cases of abuse against women. Subsequently, this issue raises the idea for filmmakers to show the social realities of feminism in the world through a film adapted from a true story, one of that is film I, Tonya which is used by the researcher as an object analysis in this study. The purpose of this research is to know the representation of feminism from several scenes of Tonya's character in film I, Tonya. This study based on the constructivist paradigm and using semiotics research methods of Roland Barthes, in order to know the myths contained from the denotation and connotation meaning. The results showed that the scene of gender discrimination on Tonya figure in film I, Tonya presented feminism. In the myth of gender discrimination against women in America, Tonya was portrayed as a persistent, brave and ambitious woman. However, she treated less well by her surroundings and the people around her. This matter still does not change that she was a woman who deserves the same treatment as others.

Keywords: *Feminism, Representation, Film, Semiotics.*